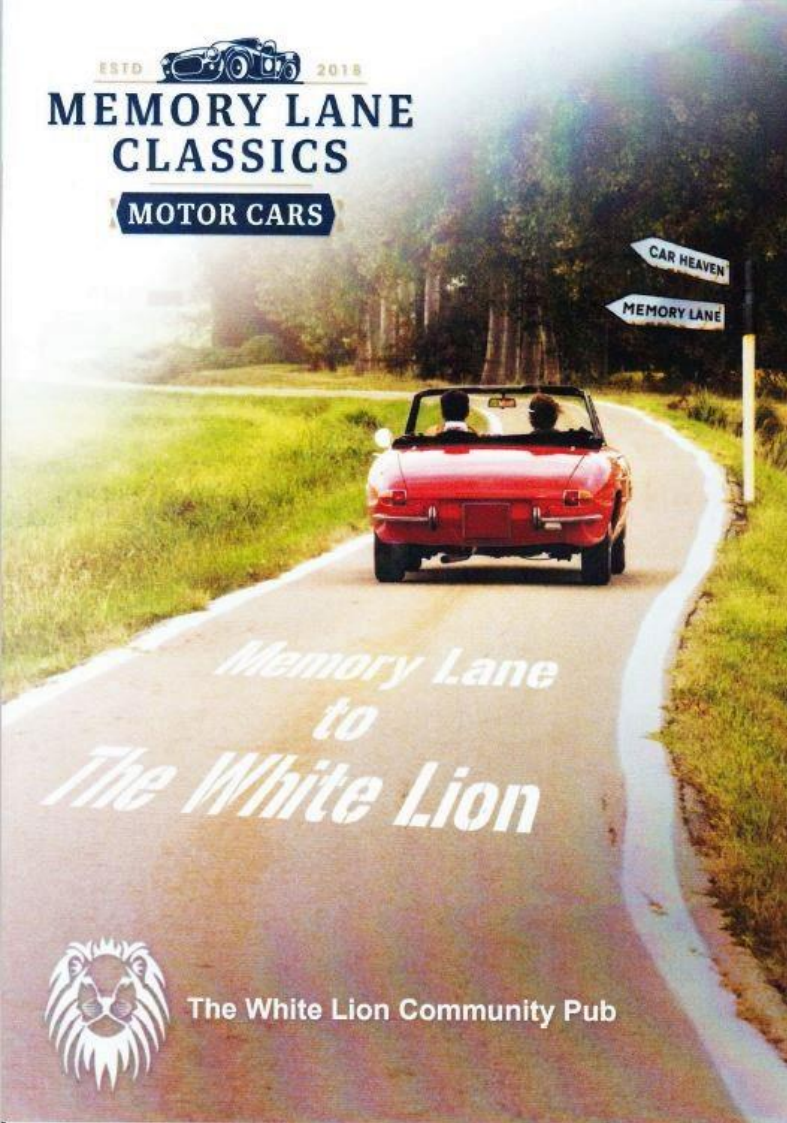


ESTD  2018

# MEMORY LANE CLASSICS

## MOTOR CARS



The White Lion Community Pub

### OUR STORY...

Four guys whose children were all in the same class at the village school, came together through their kids' parties and other local events. The Dads' friendships soon blossomed as they discovered that they had similar interests in good beer and a love of classic cars, so one day rather than just sitting in the pub talking, they decided to do something positive about it.



MLC - Best Vehicle In Show  
Aulern Festival Of Transport 2018



Restoration • Sales • Hire



ESTD  2018

# MEMORY LANE CLASSICS

## MOTOR CARS

info@mlclassics.com  
07497 087603

### SO THE JOURNEY BEGAN...

Memory Lane Classics is an exciting new business based in South Cheshire offering the finest quality car restoration, sales and hire service. We focus on providing the best of British classic motoring. Exceptionally built cars for enthusiasts by enthusiasts.

As a starting point a MK3 Austin Healey Sprite was purchased and many happy hours were had taking it to pieces. The enjoyment level was such that we quickly decided that there should be more to this than just one car.

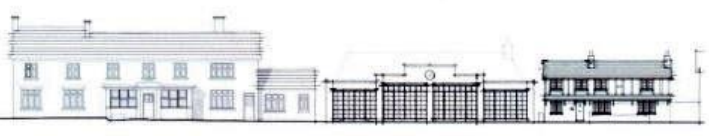
So the feelers went out and a local barn was found, unused for 20 years; a former pig shed. The space was ideal but required substantial work.

The facility is now complete, and includes a 2post hoist, rotisseries, tools and all the equipment needed to restore and care for classic cars. The facility has grown to approximately 10,000 sq feet under roof with different areas designated for storage of cars in various stages of restoration.

### PROCESS RATHER THAN PROJECT...

We decided that British classic cars were where our passions lay. The timeline was set at 40 years and older and a number of potential motor cars were discussed, the MK1 (Frogeye) Sprite was chosen as our starting point. These cars were only built between 1958 and 1960, pioneering a Monocoque design and with very few specification changes.

### DRIVING OUR VISION TO THE WHITE LION...



There is strong local support to see the pub open again and the agreement with Memory Lane Classics, whose classic car showroom will share the pub site, offers a unique opportunity to see both pub and classic car ventures prosper as their operations will be mutually beneficial.



### WHERE WE'VE BEEN...

The White Lion has had a long and chequered history as a village pub. Historically, the earliest reference is 1778 so for almost 250 years it has existed as the most prominent building in the village occupying a site facing the village green.

In this century its future has been less sure. 6 years ago it was voted "pub of the year" in the Crewe and Nantwich poll of pubs. Its fortunes took a tumble and in January 2016 it closed before being scheduled for demolition with the site put up for sale for housing.

### THE WAY BACK...

A local action group was formed with a simple strategy to save the pub, re-open it and return it to its former status as the centre for community life. This gave rise to the establishment of The White Lion Community Pub Company whose 30+ shareholders raised £400,000 to buy the site and save the pub from demolition. The site was bought in September 2018.

The pub has been designated as "an asset of community value" by the local authority.

### WHERE WE ARE...

Plans have been drawn to restore the building to meet current needs and help the pub become a viable business. Fund raising ventures are underway to meet the high cost of restoration while the Company seeks to extend its share issue. The first building work is due to be completed before July of this year.

We live in exciting times...  
For further information please visit:  
[www.whitelionhankelow.com](http://www.whitelionhankelow.com)

